



VACALIANS ANNOUNCES THE APPOINTMENT OF PHILIP TIMMERMANS TO THE GROUP'S MANAGEMENT AS COO OF NORTHERN EUROPE, AND THE COOPTATION OF LOEK VAN DE LOO, FOUNDER OF VACANCESELECT/SELECTCAMP, TO THEIR SUPERVISORY BOARD

Montpellier - Sète - Alkmaar - Dunfermline | Tuesday 25 September 2018

Following the acquisition of Vacanceselect/Selectcamp, Vacalians is changing its management :

• **Loek van de Loo, founder of Vacanceselect/Selectcamp**, is joining the Supervisory Board as a censor,

• **Philip Timmermans is joining the Group's Management Board as COO of Northern Europe**, in charge of the Canvas, Vacanceselect and Selectcamp brands.

Philip Timmermans,
VACALIANS' new COO of Northern Europe, will be in charge of developing sales across all Northern European markets, developing synergy between brands, supporting relations with all partner campsites and facilitating the integration of Vacanceselect/Selectcamp. He will be supported in his work by Alessandro Van de Loo, appointed as Deputy COO.

Christophe Alaux,
Chairman of the Board of VACALIANS, comments :

" I am very pleased to see Philip join the Vacalians management team at a key moment in its development in Northern Europe. Philip's experience in travel, e-commerce and tour operating will be essential in strengthening VACALIANS' leadership in Europe.

I am also very pleased that Loek van de Loo has agreed to join our Supervisory Board and work at my side to ensure the perfect integration and development of Vacanceselect/Selectcamp in Europe. "



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Belgian national, 48 year-old, Philip TIMMERMANS has twenty years of experience with major companies such as Skiworld, Thomas Cook and Sunweb in General Management and Management positions. He holds a Master's degree in Applied Economics from the University of Antwerp and completed the MBA program at Ghent Business School.

ABOUT VACALIANS

THE EUROPEAN LEADER OF OUTDOOR ACCOMMODATION

- 1400 camping destinations distributed in 19 countries
- 58 own campsites, 4 franchisees, 250 partner campsites, 450 affiliated campsites
- 31,000 own pitches
- More than 3 million clients per year
- 1,400 campsites members of the group purchasing and referencing center
- 32% annual growth in average since the creation of the group

*Figures including AMAC

VACALIANS is the leader of outdoor accommodation market and is the only player active in the 3 main sectors of the market: « Stay », « Distribution », and « Services », thanks to its unique brand portfolio with especially **CAMPINGS TOHAPI, CANVAS HOLIDAYS, VACANCESELECT** and **GAIN**.

VACALIANS is active in 8 countries and covers 100% of outbound markets (France and North Europe) and 100% of inbound markets (of witch France, Spain, Portugal, Italy and Croatia).

VACALIANS has an adapted offer for more than 75% of customer requests observed on internet.

VACALIANS has been part of the consolidation of the market since the beginning and plays now a key role in the fast-growing outdoor accommodation industry. Thanks to its innovative vision of camping and its capacity to leverage the full potential of its brand, **VACALIANS** holds #1 position in Europe, covering all the different activities within the industry: camping operator, distributor, sales of mobile homes, BtoB services.

The group relies on a European team of more than 2,000 professionals.



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LEARN MORE ABOUT VACALIANS:
WWW.VACALIANS.COM

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